

Welcome to your *Fringe Benefits!* Each issue is designed to inform and transform the way you think about and care for your hair. We'll also keep you updated on the latest Tangi's Salon ventures and adventures. It's all "News You Can Use," so enjoy!

### Ask Marci

Dear Marci,

*My hair is fried! Weekends in the sun and a week on the beach, without hair sunscreen, wreaked havoc on my locks. My hair feels like sand paper, and the ends are brittle. Is there anything I can do to smooth over my faux pas!*

**Sandy Coarse**

Dear Sandy,

Do not despair! Help is on the way, courtesy of Moroccan Oil. It's a rich, creamy treatment designed to hydrate and repair damaged hair. With continued use, its highly effective mask revitalizes hair,

restoring shine and manageability. We are now carrying this intensive in-salon conditioning treatment and seeing great

results. The treatment takes ten minutes, so it easily fits into your regularly scheduled appointment regime. Let's discuss how it will benefit you, during your next visit.

**Marci**



Marci Tangi,  
Hair Color Expert,  
Salon Owner

## Wild About Betty™!

*"Color for the hair down there"*

To wax or not to wax, isn't your only question—when it comes to your hair down there. In fact, "Playboy" magazine recently declared, "the bush is back." So, why not be playful and trendy, and color it. Betty™ is safe, gentle, with a no-drip formula that keeps the color from entering sensitive areas.

Betty believers color their betty™ once a month, or on the same schedule as their hair color above. Mix and match, or go back and forth from your original color to fun colors—it's easy to do. Get your betty™ ready for the weekend and then change back to your natural hair color on Monday!

Betty™ comes in an array of colors, and we are carrying them all. There's a Black, Brown, Auburn or Blonde Betty—they're are a close match to your hair color above. Or, dive right in with the special occasion colors: Fun Betty—pink, Love Betty—red, Sexy Betty—purple, Sun-burst Betty—orange, Malibu Betty—turquoise, and Lucky Betty—green.

If you prefer not to color your own betty™, then let us know. Tangi's Salon can color it for you!

## Tangi's Salon Welcomes Heather Meyer!

Heather, a new graduate from Paul Mitchell Academy of Hair Design, joins Tangi's Salon as an apprentice-in-training. She'll spend the next 6-10 months learning our tried and true hair techniques and formulas, preparing her to become our next hair designer star. For those of you with appointments on Wednesday evenings, you already know what a delight it is to have Heather at the salon.

While at Paul Mitchell's, Heather did such a good job with clients that she had repeat business. So, we've decided, in addition to her assisting us, why not let her also assist you! She'll be available (in September) to cut and color your tweens and teens, at a discounted rate, during her apprenticeship.

### Blow Dry Your Hair Boot Camp

#### Consumer Education Class

- Monday, September 14, 2009
- 6 p.m. – 9 p.m.
- \$15.00 per person, redeemable toward products

Blow Dry Your Hair Boot Camp is an in-depth and hands-on class to learn techniques, using your own hair dryer and products, to recreate your hairstyle between salon visits.

You'll need to bring your own blow dryer, irons, combs and brushes.

Number of participants limited, so reserve your spot by calling or emailing Maria: 513-755-6556, [maria@tangissalon.com](mailto:maria@tangissalon.com).

**Connecting with You, Creating Beautiful Hair!**

## Education Update

Tangi's Salon staff will attend a two-day hair trade show, in Columbus, this October to learn about what's new in hair care and design. Our hair designer, Becky Freeman is a part-time educator for J Beverly Hills. She'll be working the crowd at the J Beverly Hills booth, demonstrating and educating thousands of hair designers. Woo Hoo Becky!

### Tips from Tasha

Aquage Curl Defining Crème, a lightweight styling crème that enhances curl definition, without increasing hold or volume. It leaves your hair soft, supple, and natural feeling.



Tasha Johnson-Stamper  
Hair Designer, Color Specialist

### Beauty Bits from Becky

Protect your color investment this summer with J Beverly Hills Detangle Spray. It helps seal color in and keeps it from fading.



Becky Freeman  
Hair Designer, Color Specialist

## Community Involvement

Once again, Tangi's Salon is supporting the Lakota Lacrosse team this year by working the beer booths at the Union Centre Blvd. Bash and Zinzinnati Oktober Fest. We'll work for tips to help raise money for the teams. Stop by the Bud Light booth at the Bash or the Spaten booth at Oktober Fest and be awed by our beer pouring skills.

### Salon News

#### Holiday Hours

##### Thanksgiving schedule:

Closed Thursday, November 26

##### Christmas schedule:

Open Monday, December 21 –  
Wednesday, December 23,  
10 a.m.-8 p.m.

Closed December 24, 25, 26

##### New Year's schedule:

Open Thursday, December 31,  
9 a.m.-5 p.m.

Closed Jan.1

##### Price Increase

Effective September 1, 2009, there will be \$1.00 price increase on all services. Your support is appreciated. Thanks.

### Message from Maria

OPI's new fall nail polish colors arrive at Tangi's Salon August 5. The española collection includes rich colors like: Barefoot in Barcelona, Can You Tapas This? and Here Today... Aragon Tomorrow!



Maria Selby,  
Salon Coordinator

The holidays are just around the corner. Let us pre-book all of your appointments to fit your busy schedule.

### Extra from Erika

Waxing 101: Worried about sensitivity or discomfort during your waxing visit? Here's an easy way to reduce sensitivity and redness. Take a couple of Advil (NOT ASPIRIN) and/or Tums, an hour before your appointment!



Erika Ellis,  
Esthetician

### Promoting Brother!

Teasdale Fenton Carpet Cleaning  
State of the art equipment  
Special offer: 5 rooms for \$99  
Ask for the best cleaner: **Michael Tangi**  
513-797-0900, [www.teasdalefenton.com](http://www.teasdalefenton.com)

### Recipe Corner

#### Sicilian Pesto

- ¼ cup pine nuts
- 3 garlic cloves
- 4 cups loosely packed basil leaves
- ¼ cup extra virgin olive oil
- ½ teaspoon of salt
- ¼ teaspoon of pepper
- ¼ teaspoon of crushed red pepper
- ½ cup Parmigiano-Reggiano cheese
- 2 cups chopped seeded tomato, drained (about 2 large)

In a small skillet, lightly toast the pine nuts over medium heat and stir frequently. It takes about 4 minutes. Remove from pan and cool.

Combine nuts and garlic in food processor, process until minced. Add basil, oil, salt and peppers. Blend all the ingredients together. Add cheese and process until smooth. Spoon into a bowl, then fold in tomato.

## Client Referral Program

Every time you refer a friend to Tangi's Salon, ask them to mention your name and enjoy the perks. Thanks for your continued support.

- **1st Referral** – Goldwell Serum (\$12.00 value)
  - **2nd Referral** – Any Shampoo or Conditioner (up to a \$20.00 value)
  - **3rd Referral** – Alfaparf shine serum (up to a \$27.50 value)
  - **4th Referral** – Complimentary Haircut with Design (up to a \$49.00 value)
  - **5th Referral** – Detail Foil Highlight (\$56.00 value)
  - **6th Referral** – Color Retouch (a \$61.00 value)
  - **7th Referral** – \$75.00 Gift Certificate
  - **8th Referral** – \$100.00 Gift Certificate
- Any more than 8, we'll take you on a DATE!*

### Make Connections

Being a client of Tangi's Salon has its benefits. We know, "friends prefer to buy from friends." Our community bulletin board is just for that purpose: to connect friends with good resources, great products, and reputable services. Please feel free to make friends with our friends on Tangi's Salon's website bulletin board. You'll be glad you did.

If you'd like to add your product or service information to our bulletin board, email your request directly to Mary Lynn Tangi, [marylynn@tangimarketing.com](mailto:marylynn@tangimarketing.com).